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Exploring the Influence of Inclusive Leadership on Employee Engagement and Organizational Success

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Abstract

This study examines the impact of inclusive leadership on both employee engagement and overall organizational performance. Inclusive leadership, characterized by behaviors that value diversity, foster a sense of belonging and encourage the contributions of all employees, is increasingly recognized as a key driver of workplace effectiveness. By analyzing existing literature and conducting empirical research, this paper explores how inclusive leadership practices enhance employee satisfaction, collaboration and innovation, leading to improved organizational outcomes. The findings suggest that inclusive leadership not only boosts individual employee performance but also contributes to the organization's competitive advantage by cultivating a more adaptable and resilient workforce. This research underscores the importance of fostering inclusive leadership within organizations to drive sustainable success in a diverse and rapidly changing business environment.

Keywords: Employees, Organizational, Performance, Cultivate

Introduction:

In today's ever-evolving business landscape, the success of organizations increasingly depends on their ability to cultivate an inclusive work environment that empowers and actively engages employees. Inclusive leadership, which emphasizes the creation of a culture centered on belonging, collaboration and equal opportunities, has become a critical strategy for enhancing both employee satisfaction and overall organizational performance. Studies have demonstrated that inclusive leadership significantly influences employee outcomes, including higher job

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satisfaction, stronger commitment and improved retention rates. By fostering a culture of trust, open communication and continuous professional development, inclusive leaders inspire their teams, resulting in enhanced job satisfaction and lower turnover intentions (Bilimoria et al., 2008). This, in turn, can contribute to improved organizational performance, as employee engagement and retention are crucial for maintaining a stable and productive workforce. Inclusive leadership has been linked to enhanced organizational outcomes, including improved financial performance, innovation and adaptability(Tavakoli, 2015). When employees feel valued, empowered and able to share their unique perspectives, they tend to be more engaged, innovative and dedicated to the organization's success. This fosters a competitive advantage, as organizations with inclusive cultures are better positioned to adapt to shifting market demands and effectively meet customer needs.

Numerous studies have explored the relationship between inclusive leadership and organizational performance. One study found that inclusive work environments can directly impact effectiveness by addressing factors such as employee satisfaction, absenteeism and turnover. Another study highlighted the role of servant leadership, a form of inclusive leadership, in fostering positive organizational outcomes, including high-performing teams and a sense of employee satisfaction and ownership. (Antunes, 2018)The adoption of inclusive leadership strategies can significantly enhance both employee and organizational performance. By fostering a culture that values diversity, empowers individuals and encourages collaboration, organizations can fully leverage the potential of their workforce, leading to long-term competitive advantages(Antunes, 2018) (Teoh et al., 2019) (Radziwill & Benton, 2021) (Kharroubi, 2020).

Social identity theory (**Tajfel & Turner**, **1986**) offers valuable insights into how individuals classify themselves and others into distinct social groups. This theory suggests that employees who do not feel included may experience a diminished sense of belonging, leading to disengagement and reduced productivity. Inclusive leaders, by promoting the value of each individual's unique contributions, help counteract the negative effects of social categorization. Inclusive leadership can be understood through the lens of LMX theory (**Graen & Uhl-Bien**, **1995**), which highlights the importance of strong, trust-based relationships between leaders and

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their followers. Leaders who build high-quality relationships with all team members, regardless of their background or social identity, are better able to foster inclusion and enhance employee commitment.

Studies by Randel et al. (2018) emphasize that Inclusive leadership enhances employee engagement by fostering a sense of belonging. When employees feel that their contributions are valued, they are more inclined to invest in their work and align their personal goals with the organization's objectives. Saks (2006) notes that employee engagement is a critical predictor of organizational outcomes, including job performance, productivity and retention. Inclusive leadership is positively associated with higher levels of job satisfaction and organizational commitment (Choi et al., 2015). Employees who perceive their leaders as inclusive report feeling more valued and supported, leading to stronger emotional ties to their organization. This reduced turnover intention and increased loyalty are crucial for maintaining organizational stability and reducing recruitment costs. Inclusive leadership often requires a cultural shift within organizations, which can encounter resistance from individuals who are uncomfortable with change or perceive diversity initiatives as a threat to the status quo. Researchers such as Roberson (2006) suggest that for inclusive leadership to be effective, organizations must provide ongoing education and support to both leaders and employees to reduce resistance and foster buy-in. Many organizations struggle with developing the necessary leadership skills to foster inclusivity. Nembhard and Edmondson (2006) argue that inclusive leadership requires specific competencies, including cultural intelligence, emotional intelligence and strong interpersonal communication skills. Therefore, organizations must invest in leadership development programs to equip their leaders with the tools needed to effectively practice inclusive leadership.

Literature Review:

Table 1: Literature Review

Author	Year	Tool Used	Number of	Findings	Research Gap
Name			Samples		

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Nishii &	2019	Multi-Level	340	Created a ladder	Limited empirical
Leroy		Framework		system for	research on inclusive
		Analysis		inclusive	leadership's
				leadership in	application across
				businesses.	various organizational
					levels and contexts.
Mohammed	2019	Structural	436 dyads	Green Inclusive	Need for further
Aboramadan		Equation		Leadership (GIL)	exploration in
et al.		Modeling		positively	different contexts and
		(SEM)		influences	with other green
				employee green	behaviors.
				behaviors.	
Shuchi	2019	Smart PLS 3	213	Inclusive	Further research
Gupta,		(Structural	employees	leadership	needed to explore the
Nishad		Equation		significantly	moderating and
Nawaz,		Modeling)		impacts	mediating roles in
Abhishek				innovation	different
Tripathi,				performance, with	organizational
Shafaq Arif				employee	contexts and during
Chaudhry,				innovation	non-crisis periods.
Khushbu				behavior	
Agrawal				mediating and	
				psychological	
				empowerment	
				moderating this	
				relationship.	

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Nadia Nasir	2020	Bibliometric	99 research	Identified growth,	Possible biases in the
		Analysis	articles	trends and	literature review
			reviewed	patterns in	process and the ever-
				inclusive	changing character of
				leadership	study findings. To
				research from	keep up with current
				1990 to 2019.	trends and practices,
				Highlighted key	more research is
				authors, themes	required.
				and countries	
				contributing to the	
				field.	
Qurrah-Tul-	2020	Structural	279	Inclusive	Need to explore
Ain		Equation	teachers	leadership	inclusive leadership's
		Modeling	and	positively impacts	impact across different
		(SEM)	principals	employees'	sectors and larger
				performance.	sample sizes.
Veronika	2020	SPSS, Smart	135	Inclusive	Both the immediate
Agustini		PLS, Sobel	employees	leadership	effects of inclusive
Srimulyani		Test		positively impacts	leadership on
et al.				affective	productivity in the
				commitment, but	workplace and the
				not directly on	intermediary effect of
				employee	company culture need
				performance.	further study.
				Affective	
				commitment	
				mediates the	

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				relationship	
				between inclusive	
				leadership and	
				employee	
				performance.	
Delali Dogbe Zungbey	2020	PLS-SEM	500 public sector employees	Employees are more invested in their job when their leaders are inclusive and this connection is moderated by environmental empowerment and involvement.	Need for comparative studies in public vs. private sector and exploration of other mediating variables like intrinsic motivation and trust.
Anwar Ul	2021	Qualitative	Various	Inclusive	Future research should
Haq et al.		Literature	studies	leadership	conduct longitudinal
		Review	reviewed	promotes	studies and
				diversity, equity	comparative
					assessments in various
				modern	settings to explore the
				management,	long-term impacts and
				leading to	contextual intricacies
				enhanced	of inclusive
				innovation,	leadership.
				employee	
				involvement and	

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				decision-making.	
Bora Ly	2021	PLS-SEM	282 public	Affective	Further exploration
			sector	organisational	needed in non-
			employees	commitment	Western contexts and
				(AOC) and	consideration of
				employee	additional
				engagement in the	mediating/moderating
				workplace are	factors like
				both enhanced by	psychological safety
				inclusive	and job satisfaction.
				leadership. In	
				order to facilitate	
				communication	
				between inclusive	
				leadership and	
				engaged	
				employees, AOC	
				acts as a mediator.	
Usama Ilyas,	2021	SPSS, Smart	392	The link between	Further research
Amer Sohail,		PLS	lecturers	inclusive	needed to explore
Adnan				leadership and	these dynamics in
Ashraf				employee work	private sector
				engagement is	universities and other
				mediated entirely	industries and to
				by job	consider longitudinal
				satisfaction, which	approaches.
				in turn has a	

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				favourable	
				influence on job	
				satisfaction.	
Olawale	2021	Meta-	Various	Diversity and	Need for further
		Analysis	studies	Inclusion (D&I)	studies on the long-
			synthesize	initiatives	term effects of D&I
			d	enhanced	initiatives and the role
				employee	of leadership in
				engagement,	sustaining these
				positively	initiatives.
				impacting	
				organizational	
				performance.	

Source: Various Papers

Findings

The influence of inclusive leadership on organisational and employee performance, based on the data from the summarised studies, such as the specific authors and studies. Various aspects of employee behaviour and performance are considerably improved by inclusive leadership, as evidenced by numerous studies. For instance, **Aboramadan et al. (2019)** discovered that Green Inclusive Leadership (GIL) has a positive impact on employee green behaviours, including knowledge-sharing and innovative work behaviour. Inclusive leadership enhances the adaptive performance of teachers and principals, with psychological capital serving as a mediator. Additionally, **Veronika AgustiniSrimulyani et al. (2020)** observed that inclusive leadership increases affective commitment among employees, which mediates its impact on overall performance.

The overall efficacy of an organisation is positively influenced by inclusive leadership. Shuchi **Gupta et al. (2019)** discovered that inclusive leadership substantially enhances innovation performance, with employee innovation behaviour serving as a mediator and psychological

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empowerment as a moderator. Bora Ly (2021) verified that inclusive leadership improves overall organisational outcomes by increasing employee work engagement and affective organisational commitment (AOC). Okatta, Ajavi and Olawale (2021) conducted a metaanalysis that demonstrated that D&I initiatives, such as inclusive leadership, result in improved decision-making, elevated employee engagement and increased innovation, all of which contribute to improved organisational performance. The significance of mediating and moderating variables in the relationship between inclusive leadership and organisational outcomes is underscored by the studies. Gupta et al. (2019)underscore the moderating influence of psychological empowerment on the relationship between innovation performance and inclusive leadership. Srimulyani et al. (2020) demonstrate that the relationship between employee performance and inclusive leadership is mediated by affective commitment. These results indicate that the influence of other psychological and organisational factors is either amplified or influenced by the impact of inclusive leadership. Although inclusive leadership has a positive impact on a variety of sectors, there is a notable distinction in the magnitude of these effects between the public and private sectors. Zungbey (2020)emphasise that inclusive leadership is particularly advantageous for public sector organisations in terms of employee engagement and work performance. Nevertheless, they also advocate for the necessity of additional comparative research across sectors to gain a more comprehensive understanding of these dynamics. Despite the extensive documentation of inclusive leadership's advantages, numerous studies have advocated for additional research to investigate its long-term consequences and contextual influences. Anwar Ul Haq et al. (2021) suggest that longitudinal studies be conducted to evaluate the long-term effects of inclusive leadership on employee engagement and innovation. Malik and Nasir (2020) emphasise the necessity of monitoring the most recent developments and methodologies in inclusive leadership research to mitigate potential biases and the field's ever-changing nature. The successful implementation of inclusive leadership practices is consistently underscored as a result of leadership commitment and accountability. Okatta, Ajayi and Olawale (2021)emphasise that organisations that have robust leadership support for diversity and inclusion initiatives are more likely to achieve favourable results, such as improved employee

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performance and organisational success. Ly (2021) further substantiates the notion that leadership commitment is indispensable for cultivating organisational commitment and work engagement among employees. The corpus of research consistently demonstrates that inclusive leadership is essential for enhancing the performance of both employees and organisations. Organisations can achieve sustained success and a competitive advantage in the marketplace by cultivating an inclusive environment, as evidenced by numerous studies.

Conclusion:

The assertion that inclusive leadership has a profound and positive impact on both employee and organisational performance is strongly supported by the evidence compiled in this paper. Inclusive leaders can significantly improve job satisfaction, engagement and innovation among their workforce by cultivating a culture that respects diversity, promotes open communication and empowers all employees. This, in turn, results in enhanced organisational outcomes, such as increased productivity, improved financial performance and greater adaptability to evolving market conditions. The results also underscore the critical role of mediating and moderating factors, including affective commitment, leadership support and psychological empowerment, in enhancing the advantages of inclusive leadership. These factors emphasise the significance of a comprehensive leadership development approach that provides leaders with the requisite skills and competencies to establish environments that are genuinely inclusive.

The positive effects of inclusive leadership are well-documented; however, there is a recognised need for additional research, particularly in the areas of its long-term effects, the distinctions between public and private sectors and the potential biases in the existing literature. In order to enhance our comprehension of the ways in which inclusive leadership can be employed to maintain a competitive edge in a global marketplace that is becoming more diverse and dynamic, longitudinal studies and comparative assessments across a variety of contexts will be indispensable. Inclusive leadership is not merely a trend; it is an essential strategy for organisations that aspire to prosper in the intricate business environment of the present day. Organisations can achieve sustained success and organisational excellence by embracing inclusivity at all levels of leadership, thereby unlocking the full potential of their workforce.

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